

TRRING ME!

PROVIDING CUSTOMIZED AND
CONVENIENT CUSTOMER CARE
ANYTIME, ANYWHERE!

~ For Media Companies and
Advertising Agencies ~



TRRING ME!

A trusted product of Mobishastra Technologies.



10+ years of experience
in the SMS Industry



Leading player in the market of
Mobile Value Added Services.



Extensive Portfolio to cater to
the businesses of the Digital Era.



Millions of Customers in over
five countries worldwide



Technologically advanced as well as
cost effective Solutions for our
clients to grow seamlessly.



360° Automation for Efficient
Operations, Productive Employees
and Satisfied Customers



Most trusted and the first choice of medium sized enterprises that want to
intelligently personalize their two-way multi-channel mobile communications,
across marketing and customer care interactions.

WHATSAPP FOR BUSINESS

~ The futuristic way of Customer Care.

“ A Dimensions Data study reveals that nine out of ten consumers would prefer using messaging to communicate with businesses, and, according to Nielsen, 56% would rather message customer service than speak on the phone. ”



WIDER REACH

With a reach of 1.5 billion users globally, WhatsApp is becoming the leading chat-app-partner of choice for enterprises to provide customer self-service and support, to initiate and automate routine customer conversations with seamless agent assistance.

Is your company willing to straightaway cut off such a big portion of your potential clientage?



ENHANCED ENGAGEMENT

Existing high engagement on whatsapp for day-to-day communication drives higher involvement, conversion and delivery rates for businesses using Whatsapp as their promotional channel.

Is your company willing to spend it's hard-earned resources on avenues that have nearly zero visibility and conversions?



EVOLVING PREFERENCES

With the changing global scenario and shift to digital platforms and hectic schedules, tech-savvy and busy customers prefer communicating through messages rather than using and holding onto the IVR Service for long until they get their queries solved.

Is your company willing to stick to obsolete methods of communication and lose the existing customers to better services of competitors?

If not, Connect with Trring Me to take your business on WhatsApp!

THE UNMATCHABLE FEATURES!

PRODUCT

- Customized conversational chatbot.
- Rich messaging features such as images, emojis, location and files
- Bulk Promotional Messages to your customers/ subscribers.
- Automated Welcome Message
- No per message/ notification cost
- Keyword triggered Service Workflow.
- Integration API with the company's live systems
- Chat interface for providing live support
- Send messages anytime from any part of the world.
- Instant and convenient setup
- Multiple Agent Support Feature.
- Easy assignment and distribution of queries and customer handling among agents by the admin.
- Two way communication channel for information sharing and future reference.
- Detailed Reporting Available

SUPPORT

- 24X7 Email and whatsapp Support.
- Guided onboarding and a dedicated Account Manager



WHAT ALL CAN YOU AND YOUR CUSTOMERS DO?



Alerts and
Notifications



Book An Ad



Complaint
And Suggestions



Help and
Support



Track An Ad



Payments and
Account Management

THE WORK FLOW

Media Agency/
Advertising Agency



BULK SMS/
WEBSITE/
SOCIAL MEDIA



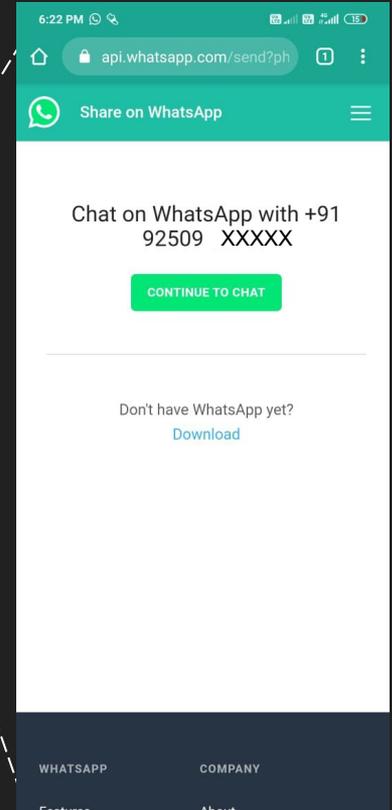
Hello!
You can now connect and
communicate with us anytime
and anywhere on whatsapp!
Follow the link below:
<https://wa.link/ktel01>



Customers

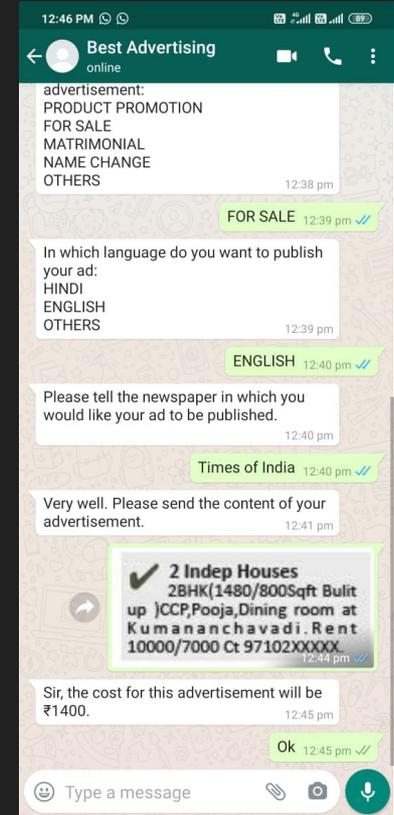
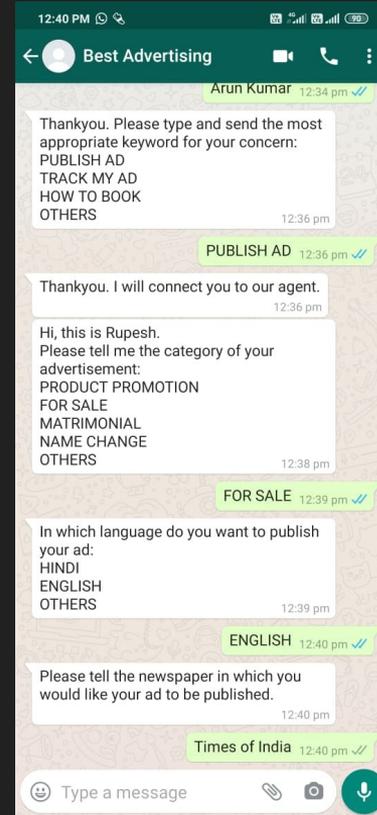
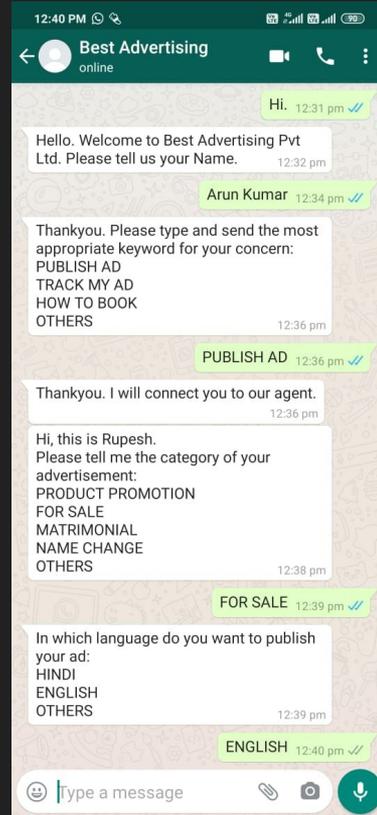
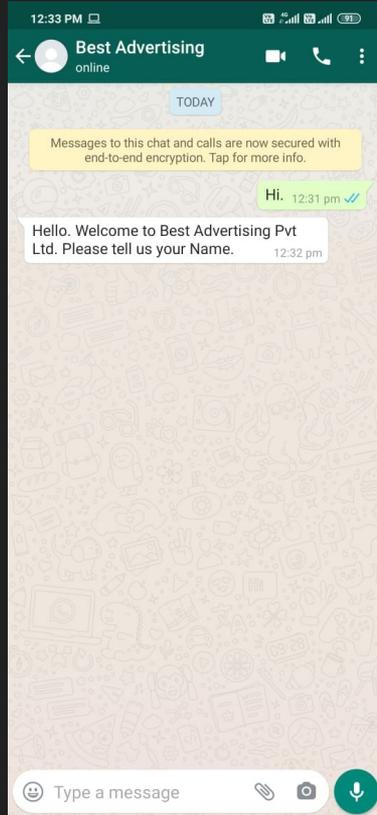


Clicks on the link and is
redirected to browser.
(As shown)

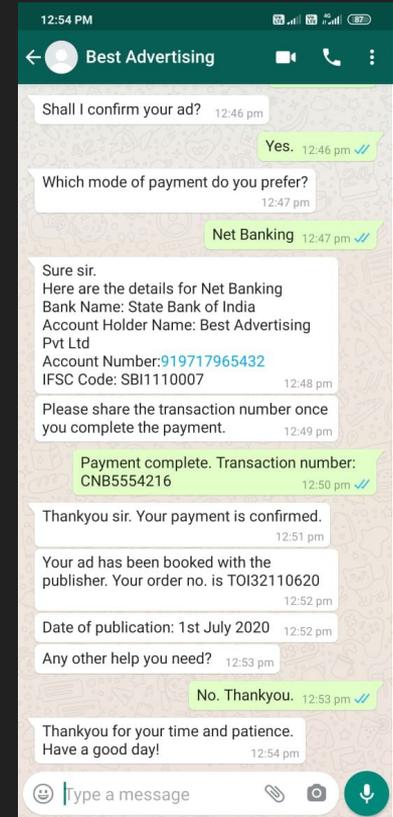
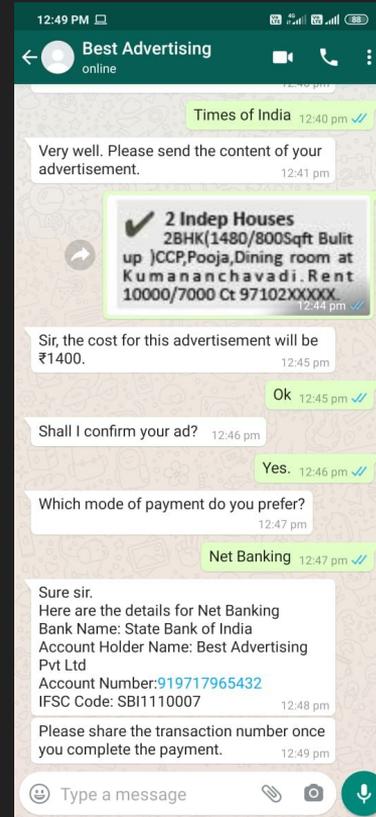


Clicks on the "Continue to Chat"
Tab and Company's whatsapp chat
opens.
(As shown in next slide)

CONVERSATION FLOW (USER INTERFACE) - Part 1



CONVERSATION FLOW (USER INTERFACE) - Part 2



CONTACT US



+971 43465220



yashika@mobishastra.com



www.mobishastra.com



752-753 JMD Megapolis
Sector 48 Gurugram
Haryana
India

Mobishastra Technologies Pvt. Ltd.