

# TRRING ME!

PROVIDING CUSTOMIZED AND  
CONVENIENT CUSTOMER CARE  
ANYTIME, ANYWHERE!

~ For Educational Institutes ~



# TRRING ME!

A trusted product of Mobishastra Technologies.



10+ years of experience  
in the SMS Industry



Leading player in the market of  
Mobile Value Added Services.



Extensive Portfolio to cater to  
the businesses of the Digital Era.



Millions of Customers in over  
five countries worldwide



Technologically advanced as well as  
cost effective Solutions for our  
clients to grow seamlessly.



360° Automation for Efficient  
Operations, Productive Employees  
and Satisfied Customers



Most trusted and the first choice of medium sized enterprises that want to  
intelligently personalize their two-way multi-channel mobile communications,  
across marketing and customer care interactions.

# WHATSAPP FOR BUSINESS

~ The futuristic way of Customer Care.

“ A Dimensions Data study reveals that nine out of ten consumers would prefer using messaging to communicate with businesses, and, according to Nielsen, 56% would rather message customer service than speak on the phone. ”



## WIDER REACH

With a reach of 1.5 billion users globally, WhatsApp is becoming the leading chat-app-partner of choice for enterprises to provide customer self-service and support, to initiate and automate routine customer conversations with seamless agent assistance.

Is your company willing to straightaway cut off such a big portion of your potential clientage?



## ENHANCED ENGAGEMENT

Existing high engagement on whatsapp for day-to-day communication drives higher involvement, conversion and delivery rates for businesses using Whatsapp as their promotional channel.

Is your company willing to spend it's hard-earned resources on avenues that have nearly zero visibility and conversions?



## EVOLVING PREFERENCES

With the changing global scenario and shift to digital platforms and hectic schedules, tech-savvy and busy customers prefer communicating through messages rather than using and holding onto the IVR Service for long until they get their queries solved.

Is your company willing to stick to obsolete methods of communication and lose the existing customers to better services of competitors?

**If not, Connect with Trring Me to take your business on WhatsApp!**

# THE UNMATCHABLE FEATURES!

## PRODUCT

- Customized conversational chatbot.
- Rich messaging features such as images, emojis, location and files
- Bulk Promotional Messages to your customers/ subscribers
- Automated Welcome Message
- No per message/ notification cost
- Keyword triggered Service Workflow.
- Integration API with the company's live systems
- Chat interface for providing live support
- Send messages anytime from any part of the world.
- Instant and convenient setup
- Multiple Agent Support Feature
- Easy assignment and distribution of queries and customer handling among agents by the admin.
- Two way communication channel for information sharing and future reference.
- Detailed Reporting Available

## SUPPORT

- 24X7 Email and whatsapp Support.
- Guided onboarding and a dedicated Account Manager



# THE UTILITIES!



Fee Bills and  
Payments



Help and  
Support



Assignments  
And Worksheets



Updates and  
Notifications



Marks and  
Progress Report

# THE WORK FLOW



**BULK SMS**

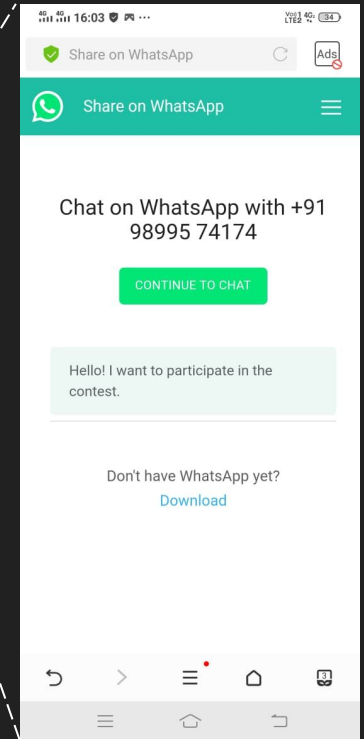


Hello Parents!  
You can now connect and  
communicate with us anytime  
and anywhere on whatsapp!  
Follow the link below:  
<https://wa.link/u20dbn>

**Parents or  
Guardians**

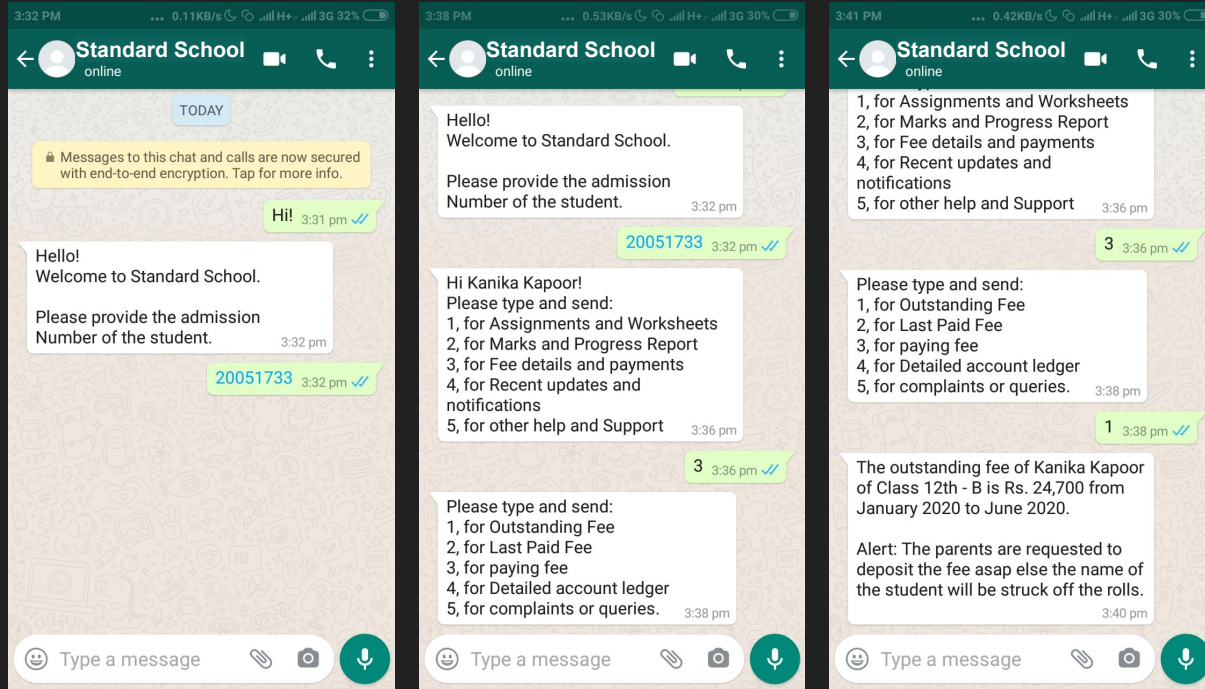


Clicks on the link and is  
redirected to chrome.  
(As shown)

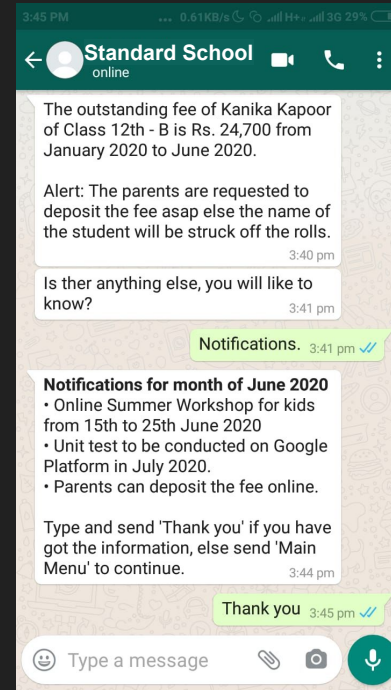
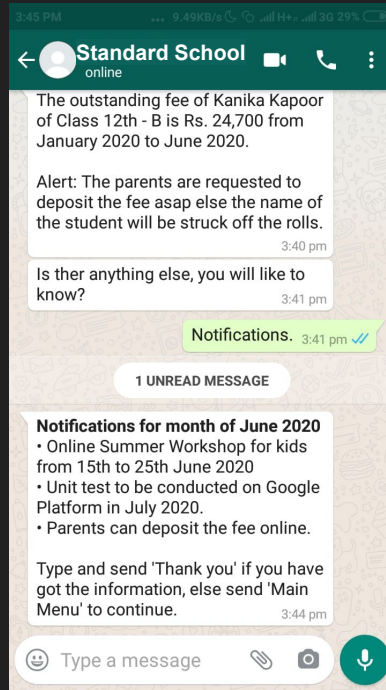
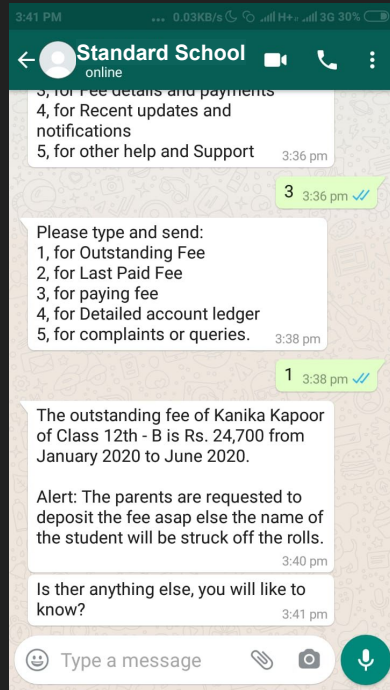


Clicks on the "Continue to Chat"  
Tab and Company's whatsapp chat  
opens.  
(As shown in next slide)

# CONVERSATION FLOW (USER INTERFACE) - Part 1




# CONVERSATION FLOW (USER INTERFACE) - Part 2





# BUSINESS PROPOSITION

- 
1. Mobishastra will charge a predetermined fee Per Number Per Month.
  2. All Future Upgradations will be included in this Cost.
  3. Assurance Of Dedicated Support Team From Mobishastra.
  4. Deployment Of Designated Personnel For Support.
  5. No Setup Cost
  6. The Above Charges are Applicable Upto 5000 Contacts. The Company will Charge additional fee Per Number Per Month extra for every Additional 10000 Contacts above 5000.
  7. Payment has to be made quarterly.

## CONTACT US



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