

# Mobile Number Verification/ OTP at Sign Up <u>via Whatsapp</u>

FOR CUSTOMIZED AND CONVENIENT CUSTOMER CARE ANYTIME, ANYWHERE!



A trusted product of Mobishastra Technologies.



10+ years of experience in the SMS Industry



Leading player in the market of Mobile Value Added Services.



Extensive Portfolio to cater to the businesses of the Digital Era.



Millions of Customers in over five countries worldwide



Technologically advanced as well as cost effective Solutions for our clients to grow seamlessly.



360° Automation for Efficient Operations, Productive Employees and Satisfied Customers



Most trusted and the first choice of medium sized enterprises that want to intelligently personalize their two-way multi-channel mobile communications, across marketing and customer care interactions.



#### REGISTRATION AND MOBILE NUMBER VERIFICATION IN 4 EASY STEPS





## 1. Sign up on the website/ app





The customer fills the sign up form available on website or app with all the required details including mobile number.

## 2. Choose the method of verification





Choose a method for verification:

- a. Get OTP via SMS on registered mobile number and enter it on the website.
- b. Get a pre-fed OTP and send it via whatsapp using this Whatsapp link -<u>https://bit.ly/2VoJQnk</u>
- c. Get the OTP here and send it on 98967XXXXX via the whatsapp account of your registered mobile number.

## 3. Receive and Enter the OTP



Feed the OTP received via SMS on the website.



You get a Pre-fed OTP. Just press send!



Trring Me

Send the OTP displayed on screen to the given whatsapp number

### 4. Authentication Complete







When the customer provides the OTP using any of the ways, the mobile number is verified and registration/ sign up is complete.



## **Multiple Benefits**

- Since OTP is acquired via whatsapp, it's an user initiated chat and company can send <u>unlimited bulk</u> <u>promotional messages</u>.
- <u>Cost saving</u> on SMS as customer shifts to whatsapp for OTP Verification which is absolutely free for both, the customer and the company
- <u>Reach to 1.5 billion users globally</u> with whatsApp verification option.











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